



## 36TH ANNUAL SCHOLARSHIP GATHERING AND PADDLE RAISE Saturday, June 4, 2022

For 40 years, Heritage University has been changing lives and building communities. Join us and help ensure that college degrees remain accessible for all with the talent and drive to succeed by sponsoring the university's largest fundraising event, the Bounty of the Valley Scholarship Gathering and Paddle Raise.

We are excited to welcome guests back to campus for one of Yakima Valley's premier fundraising events, with both in person and virtual participation options. Together we will celebrate the many talented men and women who are transforming their lives through education and the generous individuals whose contributions make it possible. Since the event's inception 36 years ago, more than \$8.5M has been raised, with every dollar going directly to student scholarships!

### SCHOLARSHIP DINNER SPONSORS:

- Empower a multi-cultural and inclusive student body to overcome the social, cultural, economic and geographic barriers that limit access to higher education
- Gain visibility in pre and post event promotional materials (print and online)
- Enjoy networking opportunities with community and corporate leaders
- Entertain friends, clients or board members at an unforgettable evening, celebrating the best of Yakima's hops, wines and culinary bounty

To safely welcome guests in person, we are revamping the evening's experience. In lieu of a sit down dinner, guests will enjoy a longer reception out on the patio and in the Gaye and Jim Pigott Commons. We will celebrate the bounty of the Yakima Valley with



heavy hors d'oeuvres, local hops and wines. We will then move into Smith Family Hall for a short program, paddle raise and dessert. All guests must show proof of vaccination or negative COVID test upon arrival. For those unable to join us in person, we invite guests to join us for a virtual celebration and program.

Artwork credit: Sirin Thada





Sponsorship Level	Presenting	Platinum	Eagle	Soar	Gold
Investment	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Premium Benefits	level exclusivity private campus tour lunch with students				
# of Seats	10	10	8	6	4
Verbal recognition	mention	mention			
Ad in print program	full-page	1/2 page	1/3 page	1/4 page	name
Ad in Wings	full-page	1/2 page	1/3 page		
Recognition in post-event full-page ad in Yakima Herald and Yakima Magazine	logo	logo	logo	name	name
On screen recognition at event	logo	logo	logo	name	name
Social media recognition	video	logo and link	logo		
Annual report to donors	name	name	name	name	name

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