

SAMPLE COURSE GUIDE

Note: Courses in bold are part of the GENERAL UNIVERSITY COURSE REQUIREMENTS. This is a suggested course guide and may change as needed.

FRESHMAN YEAR FIRST SEMESTER		Credits	SECOND SEMESTER		Credits
UNIV 101	Foundations for Success I	2	ENG 102	English Composition II	3
ENG 101	English Composition I	3	PHIL 210	Logic/Critical Thinking	3
MATH 135	Business Algebra	3	MATH 221/L	Introduction to Statistics	4
BADM 101	Intro to Business Management	3	BADM 230	Information Systems and Analytics	3
FREE ELECTIVE		3	FREE ELECTIVE		3
		14			16

SOPHOMORE YEAR FIRST SEMESTER		Credits	SECOND SEMESTER		Credits
ACCT 230	Fundamentals of Accounting I	3	ACCT 231	Fundamentals of Accounting II	3
BADM 373	Principles of Marketing	3	ECON 202	Introduction to Macroeconomics	3
ECON 201	Introduction to Microeconomics	3	BADM 351	Human Resource Management	3
ENG 351W	Technical & Report Writing	3	HIS 102W	World Civilization II	3
FREE ELECTIVE		3	ART		3
		15			15

JUNIOR YEAR FIRST SEMESTER		Credits	SECOND SEMESTER		Credits
BADM 317	Advanced Professional Communication	3	BADM 344	Legal Environment of Business	3
BADM 343W	Organizational Behavior and Management	3	BADM 347	Diversity and Inclusion Strategies	3
BADM 360	Financial Management	3	BADM 490W	Internship	3
BADM CONCENTRATION*		3	BADM CONCENTRATION*		3
LABORATORY SCIENCE		4	HUMANITIES		3
		16			15

SENIOR YEAR FIRST SEMESTER		Credits	SECOND SEMESTER		Credits
BADM 425	Leadership Development	3	BADM 350W	Business Ethics	3
BADM 471	Principles of Operations	3	BADM 455	Strategic Planning and Evaluation	3
BADM CONCENTRATION*		3	BADM CONCENTRATION*		3
WORLD LANGUAGE		3	FREE ELECTIVE		3
FREE ELECTIVE		3	FREE ELECTIVE		2
		15			14

TOTAL: 120 CREDITS

BADM AREAS OF CONCENTRATION* (12 credits)

Select 4 upper level courses from the concentrations below.

Individualized Program	Administration - Entrepreneurship	Finance	Marketing
Students select 12 upper level free elective credits and provide rationale for selection.	BADM 320 BADM 375 BADM 400 BADM 433 BADM 495	BADM 400 BADM 495 ECON 345 FIN 305 FIN 325 FIN 335	BADM 321 BADM 322 BADM 375 BADM 400 BADM 410 BADM 433 BADM 495 ENSC 321

BADM 320 - Small Business Management
 BADM 321 - Advertising
 BADM 322 - Sales and Sales Management
 BADM 375 - International Business I
 BADM 400 - Conflict Management and Negotiation
 BADM 410 - Marketing Research
 BADM 433 - Consumer Behavior
 BADM 495 - Special Project

ECON 345 - Money and Banking

FIN 305 - Financial Analysis
 FIN 325 - Investments
 FIN 335 - Personal Financial Planning

ENSC 321 - Geographic Information Systems