

## 38<sup>™</sup> ANNUAL SCHOLARSHIP DINNER AND PADDLE RAISE Saturday, June 1, 2024

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Education is powerful! It opens doors of opportunity, lifts families out of poverty, and builds economic stability and quality of life for entire communities. Heritage University has been breaking down barriers that keep bright, hardworking individuals from earning their college degrees for over 40 years. When you sponsor the university's largest fundraising event, the Bounty of the Valley Scholarship Dinner and Paddle Raise, you join us in ensuring that a college education remains accessible to all with the talent and drive to succeed.

This Yakima Valley premier event is dedicated to raising scholarship funds for Heritage University students. It is a celebration of the many talented men and women transforming their lives and our communities and the generous individuals whose contributions make it possible for them to earn their degrees. Since its inception 38 years ago, more than \$9,000,000 has been raised, with every dollar going directly to student scholarships!

## SCHOLARSHIP DINNER SPONSORS:

- Ensure that the transformative power of education is accessible to all with the talent and drive to succeed.
- Help to cultivate the unique talents, dreams and success of every Heritage student.
- Gain visibility in *The Bounty of the Valley* promotional materials through several media sources and during the event.
- Entertain friends, clients or board members at this inspiring event.
- Make a difference in the lives of students who will be a force for positive change within their communities.

Heritage University

Artwork: "Anticipation" by Darcie Roberts

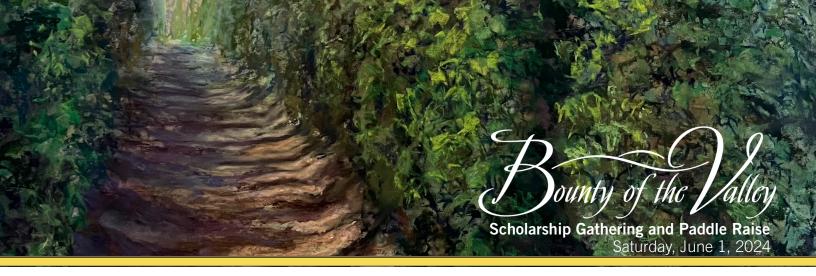


## **SPONSORSHIP OPPORTUNITIES**

SPONSORSHIP LEVEL	PRESENTING	PLATINUM	EAGLE	SOAR	GOLD
Investment	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Premium benefits	Level exclusivity, campus tour and lunch with students				
Number of seats	10	8	6	4	4
Ad in printed program	Full Page	Half Page	Third Page	Quarter Page	Name listing
Ad in <i>Wings</i> Magazine (11,000+ distribution)	Full Page (Vertical format, 8" x 10.5")	Half Page (Horizontal format, 8" x 5")			
Media: recognition in full-color, full- page ads in Yakima Herald and Yakima Magazine	Logo	Logo	Logo	Name listing	Name listing
On-screen recognition during the event	Logo	Logo	Logo	Name listing	Name listing
Website/social media	Video message	Logo and Link	Logo	Name listing	Name listing
Annual report to donors	Name Listing	Name Listing	Name Listing	Name Listing	Name Listing

## Heritage University

For more information or to reserve your sponsorship position, contact Dana Eliason, (509) 952-2554 or eliason\_d@heritage.edu.



Sponsor or Company Name:						
Contact Name:						
Title:						
Company Website:						
E-mail:						
Phone:		Fax:				
Address:						
City:						
We will contribute at the follow	-			¢0 50	0	
Presenting Sponsor	\$15,000		Soar Sponsor	\$2,50		
Platinum Sponsor	\$10,000		Gold Sponsor	\$1,50	0	
Eagle Sponsor	\$5,000					
Please make a selection (choo My company will fill all the s My company would like to h My company will occupy My company would like to n	eats at our reserved tabl ost a Heritage student a seats at the table and	t our table I will donate th	your a		<b>2024.</b>	
Payment due by April 30, 202	4					
Enclosed is a check made p	ayable to Heritage Unive	ersity.				
Please charge this credit card:	Mastercard		Visa	American Express		
Name as it appears on card:						
Credit card number:	redit card number:		Expiration date:		CVC:	
Signature:	Date:					
Name as you would like it listed						
Please return the completed for Heritage University Office of Advancement 3240 Fort Road Toppenish, WA 98948 Need more information about spons Dana Eliason in the Office of Advan	soring the Bounty of the Val			)Her Uni	itage versity	