



**38TH ANNUAL SCHOLARSHIP
DINNER AND PADDLE RAISE**
Saturday, June 1, 2024

Bounty of the Valley

Education is powerful! It opens doors of opportunity, lifts families out of poverty, and builds economic stability and quality of life for entire communities. Heritage University has been breaking down barriers that keep bright, hardworking individuals from earning their college degrees for over 40 years. When you sponsor the university's largest fundraising event, the Bounty of the Valley Scholarship Dinner and Paddle Raise, you join us in ensuring that a college education remains accessible to all with the talent and drive to succeed.

This Yakima Valley premier event is dedicated to raising scholarship funds for Heritage University students. It is a celebration of the many talented men and women transforming their lives and our communities and the generous individuals whose contributions make it possible for them to earn their degrees. Since its inception 38 years ago, more than \$9,000,000 has been raised, with every dollar going directly to student scholarships!

SCHOLARSHIP DINNER SPONSORS:

- Ensure that the transformative power of education is accessible to all with the talent and drive to succeed.
- Help to cultivate the unique talents, dreams and success of every Heritage student.
- Gain visibility in *The Bounty of the Valley* promotional materials through several media sources and during the event.
- Entertain friends, clients or board members at this inspiring event.
- Make a difference in the lives of students who will be a force for positive change within their communities.

Artwork: "Anticipation" by Darcie Roberts



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	PRESENTING	PLATINUM	EAGLE	SOAR	GOLD
Investment	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Premium benefits	Level exclusivity, campus tour and lunch with students				
Number of seats	10	8	6	4	4
Ad in printed program	Full Page	Half Page	Third Page	Quarter Page	Name listing
Ad in <i>Wings</i> Magazine (11,000+ distribution)	Full Page (Vertical format, 8" x 10.5")	Half Page (Horizontal format, 8" x 5")			
Media: recognition in full-color, full-page ads in Yakima Herald and Yakima Magazine	Logo	Logo	Logo	Name listing	Name listing
On-screen recognition during the event	Logo	Logo	Logo	Name listing	Name listing
Website/social media	Video message	Logo and Link	Logo	Name listing	Name listing
Annual report to donors	Name Listing	Name Listing	Name Listing	Name Listing	Name Listing



Bounty of the Valley

Scholarship Gathering and Paddle Raise
Saturday, June 1, 2024

Sponsor or Company Name:

Contact Name: _____

Title: _____

Company Website: _____

E-mail: _____

Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

We will contribute at the following level:

Presenting Sponsor	\$15,000
Platinum Sponsor	\$10,000
Eagle Sponsor	\$5,000

Soar Sponsor	\$2,500
Gold Sponsor	\$1,500

Please make a selection (choose one option only):

☐ My company will fill all the seats at our reserved table

My company would like to host a Heritage student at our table

My company will occupy _____ seats at the table and will donate the remaining seats back to Heritage to fill.

My company would like to maximize our contribution by donating our entire table back to Heritage to resell to other donors.

**Due to limited seating, please provide
your guest list by May 17, 2024.**

Payment due by April 30, 2024

Enclosed is a check made payable to Heritage University.

Please charge this credit card: _____ Mastercard _____ Visa _____ American Express _____

Name as it appears on card: _____

Credit card number: _____ Expiration date: _____ CVC: _____

Signature: _____ Date: _____

Name as you would like it listed for recognition: _____

Please return the completed form by April 30, 2024 to:

Heritage University
Office of Advancement
3240 Fort Road
Toppenish, WA 98948

Need more information about sponsoring the Bounty of the Valley Scholarship Dinner? Contact Dana Eliason in the Office of Advancement at Eliason_d@heritage.edu or (509) 952-2554.

