

BOUNTY OF THE VALLEY

Saturday, June 7, 2025



HERITAGE UNIVERSITY
TOPPENISH, WASHINGTON

Sponsorship Opportunities

 Heritage University

39th Annual

BOUNTY OF THE VALLEY SCHOLARSHIP DINNER AND PADDLE RAISE

Saturday, June 7, 2025

Bounty of the Valley Scholarship Dinner is the single largest and most important fundraising event of the year for Heritage University. The funds it brings support scholarships that Heritage students rely on to make a college education a reality. For most of these students, 94%, financial aid in the form of grants and scholarships is the only way they can afford college. **WHEN YOU SPONSOR THE SCHOLARSHIP DINNER, YOU ENSURE THAT EVERY DOLLAR RAISED GOES DIRECTLY TO HERITAGE STUDENTS.**

When Heritage University supporters came together at the first Bounty of the Valley Scholarship Dinner 39 years ago, they hoped to raise a few thousand dollars for student scholarships. They had no way of knowing that their effort would grow into the premier event it is today, nor that they would change the lives of thousands of students across multiple generations. From its humble beginnings, Scholarship Dinner has raised over \$10 million over the years! The scholarships awarded from these funds have helped Heritage graduate more than 11,000 students, most of whom remain in their home communities where we all benefit from their expertise.

WHEN YOU SPONSOR THE BOUNTY OF THE VALLEY, YOU:

- Ensure that the transformative power of education is accessible to all with the talent and drive to succeed.
- Help cultivate the unique talents, dreams and success of every Heritage student.
- Gain visibility in *The Bounty of the Valley* promotional materials through several media sources and during the event.
- Can entertain friends, clients or board members at this inspiring event.
- Make a difference in the lives of students who will be a force for positive change within their communities.





SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	VISIONARY	TRAILBLAZER	LUMINARY	CHAMPION	SCHOLAR
	\$20,000	\$12,500	\$6,500	\$3,250	\$2,000
Premium benefits	Level exclusivity, campus tour and lunch with students				
Number of seats	10	8	6	4	4
Ad in printed program	Full Page (7.5" x 7.5")	Half Page (Horizontal format, 7.5" x 3.5")	Third Page (Horizontal format, 7.5" x 2.25")	Quarter Page (3.5" x 3.5")	Name listing
Ad in <i>Wings</i> Magazine (11,000+ distribution)	Full Page (Vertical format, 8" x 10.5")	Half Page (Horizontal format, 8" x 5")			
Media: recognition in full-color, full-page ads in Yakima Herald and Yakima Magazine	Logo	Logo	Logo	Name listing	Name listing
On-screen/print signage recognition during the event	Logo	Logo	Logo	Name listing	Name listing
Website/social media	Video message Logo & Link on HU website and social media	Logo & Link on HU website and social media	Logo & Link on HU website and social media	Name listing	Name listing
Annual report to donors	Name Listing	Name Listing	Name Listing	Name Listing	Name Listing

For more information or to reserve your sponsorship position, contact Joe Biondi, (509) 865-0744 or biondi_j@heritage.edu.

Event program ads

Camera ready art due by 5/16/25

Both *Wings* and program ads should be submitted to Joe Biondi at Biondi_j@heritage.edu. Files should be created to size at 300 dpi and sent as either a JPG, TIFF or PDF. Please let Joe know as soon as possible if you need assistance making your ad.

Full Page (Visionary Sponsor)
7.5" x 7.5"

Quarter Page
(Champion Sponsor)
3.5" x 3.5"

Half Page (Trailblazer Sponsor)
7.5" x 3.5"

Third Page (Luminary Sponsor)
7.5" x 2.25"

Wings ads

Camera ready art due by 6/1/25

Full Page (Visionary Sponsor)
8" x 10.5"

Half Page (Trailblazer Sponsor)
8" x 5"